

We would like to thank you for using Tomina Consulting for your computer needs. We know there are many choices available for solutions providers so we take your business very seriously.

Data recovery is one of our most common requests. Data loss comes from a myriad of sources:

- 44%-Hardware or system failure
- 32%-Human error
- 21%-Software program malfunction or malicious software/virus infection
- 3%-Site disaster



Data loss can be costly not only in the time your systems are unavailable but in the time it takes to recreate your work.

Data recovery can also be expensive. Depending on the depth of the recovery procedures, recovery labor can run close to \$500 p/hour.

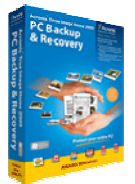
There are some simple things you can do to prevent data loss and save money in the process.

### Implement a full system backup plan

With the purchase of an external hard drive and an imaging software program, and using those items on regular intervals, you can recover your system from a catastrophic failure within minutes and save the repair costs that we would normally charge to recover your data. Or if you don't feel comfortable recovering it yourself, you perform the backups and we can perform the recovery with your hardware and you still bring the repair time down from 3-4 hours to 1 hour in most cases. This can be a savings of almost \$300 in one repair.

### What to buy

We suggest Acronis True Image Home. It can be purchased online or from Tomina Consulting for around \$59.99.



For backup storage, we suggest a Western Digital 500GB External hard drive as a minimum. These run around \$110 at your local office supply store or again are available through Tomina Consulting.

We can install and configure them for you at your convenience.

Your data is much too valuable to loose. Please consider these simple and inexpensive steps to protect yourself.

If you have further questions, please call Tomina Consulting at 602-478-3534.